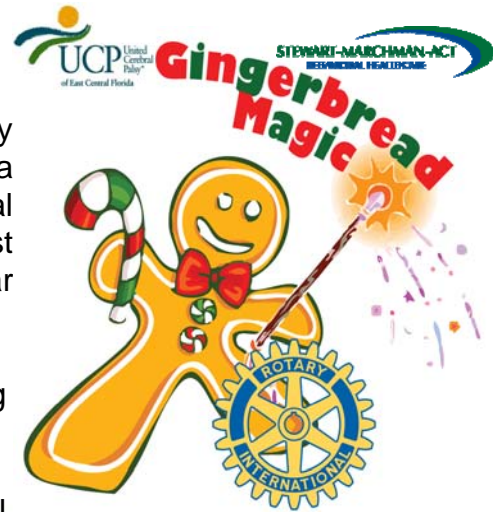


# FACT SHEET



**WHO:** The 2011 Gingerbread Magic presented by United Cerebral Palsy of East Central Florida and Stewart-Marchman-Act Behavioral Healthcare, in partnership with Daytona West Rotary. This is the fifth year for this spectacular event!

**WHAT:** A Gingerbread Holiday Display containing many hand-made gingerbread houses.

Fundraising effort to benefit United Cerebral Palsy of East Central Florida and Stewart-Marchman-Act Behavioral Healthcare.

Builders are solicited to build their creations to benefit the participating organizations. There are several levels of Sponsorships. Judging will be held for the best overall gingerbread creations. Voting for 'People's Choice Award' is by visitors voting for their favorite entry and will receive a cash award. In the Adult Category, First Place will receive \$1,000, Second Place \$600, Third Place \$400. In the Youth Category, First Place will receive \$500, Second Place \$300, Third Place \$200. There will be a People's Choice Award for \$700.

**WHERE:** Volusia Mall

**WHEN:** November 12 – December 23, 2011 (excluding 11/24)

An Awards Gala for sponsors and invited guests will be held on Sunday, November 20.

## OPPORTUNITIES:

- Become a Gingerbread Magic sponsor
- Become a gingerbread house builder
- Sponsor a gingerbread building team
- Send a donation

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